

THE MONITOR



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Software Updates are FREE FOR LIFE!

Whether you bought a Display Systems International TextPro Sr. 5 years ago, or an ELITE2000 8 years ago, or an ELITE GOLD last year, remember that software updates are free for life with your system. What does that mean to you? It means that you may never have to buy another character generator to get the new features you've been looking for. We are continuously updating our software by adding new features. For example, if you bought an ELITEGOLD many years ago, you may not know that you can now display internet pages between your regularly scheduled pages. This is only one of the many new software features that are available to you if you already own a DSI character generator.



Newer software features like page and schedule changes via email, word wrap, and drag 'n drop ability in the scheduler keep our software easy to use and competitive with today's fast-paced market. Some of these features are due to appear in the newest version update, released just in time for Christmas 2002. (Our preferred operating system for the newest version software is Windows XP.)

You might be thinking: "But my hardware is very old and I need to replace it, so I thought I would just buy a completely new character generator." Why buy something else, pay for new software, learn a new system and start from scratch? The easiest and least expensive solution would be to buy a new computer, install the newest updated version of your DSI software, migrate your pages and schedule to your new machine, move the DSI hardware key to the new computer and presto! You have a new character generator and you are already familiar with how it works.

And if you are considering a hardware upgrade, look at purchasing your new computer from DSI. We have top of the line hardware. We will load the newest version of the software, configure and test it, so that your system is ready to go. Recently, we not only lowered the prices on our hardware but we also improved our specifications. Now there is nothing preventing you from upgrading your system! And remember that DSI offers a three year warranty on all hardware purchases.

Also, remember that if you want to upgrade from one DSI product to another that you will only pay for the difference in the software price. For example, if you bought TextPro Sr. Creation software 5 years ago for \$795(US\$) and now you would like to move up to the ELITE2000 Creation software (which sells for \$1595(US\$)), you would only have to pay \$800 difference. You would then have all the features of the ELITE2000 without having to purchase a completely new character generator.

Now there are more reasons than ever to start and keep using DSI to meet your character generator needs. Call your DSI representative today to answer all your questions about updates and upgrades and the latest features in our products. D

Space Facts

Did you know...

- ★ The Andromeda Galaxy is rushing towards us at a speed of 68 km/sec!
- ★ Venus rotates so slowly, it takes 243 Earth days to complete one rotation, whereas Jupiter takes only 10 hours!
- ★ As comets approach the Sun, their tails can become long enough that they stretch from one planet's orbit across the orbit of another planet!

Tips and Tricks

Tips and Tricks is a section that offers suggestions to make your pages look more professional, and provides short-cuts for saving time while using the DSI software. This issue of 'Tips and Tricks' highlights the ease of the Inside Text option.

There is no better way to copy information from one screen to the next than using "Ctrl" and "C", the easy keyboard copy function. This feature is now available with all DSI software in the Text Editor.

When creating a new page, transfer text by using this simple keyboard combination, from any where you wish (for instance Internet and text documents like Word Perfect), directly to your pages. Try opening a box on a new page and pasting text into it. The piece of text can be easily edited once it has been pasted on the new text editor page. In the text editor try using highlights, shadows, different colors, or text animation to create the professional yet enticing page that you desire. This option is the most recent addition to all DSI software, so download the newest version from the Internet, or get an upgrade via mail, or courier. Simply call, write or email us today! D



The Accident

Farmer Joe decided his injuries from the accident were serious enough to take the trucking company(responsible for the accident)to court.

In court, the trucking company's lawyer was questioning farmer Joe. "Didn't you say, at the scene of the accident, 'I'm fine'?", questioned the lawyer.

Farmer Joe responded,"Well I'll tell you what happened. I had just loaded my favorite mule Bessie into the..."

"I didn't ask for any details,"the lawyer interrupted,"just answer the question. Did you not say, at the scene of the accident, 'I'm fine'!"

Farmer Joe said, "Well I had just got Bessie into the trailer and was driving down the road..."

The lawyer interrupted again and said,"Judge, I am trying to establish the fact that, at the scene of the accident, this man told the Highway Patrolman on the scene that he was just fine. Now several weeks after the accident he is trying to sue my client. I believe he is a fraud. Please tell him to answer the question."

By this time the Judge was fairly interested in Farmer Joe's answer and said to the lawyer, "I'd like to hear what he has to say about his favorite mule Bessie."

Joe thanked the Judge and proceeded, "Well as I was saying, I had just loaded Bessie, my favorite mule, into the trailer and was driving her down the highway when this huge semi-truck and trailer ran the stop sign and smacked my truck right on the side. I was thrown into one ditch and Bessie was thrown into the other. I was hurting real bad and didn't want to move.

However, I could hear ole Bessie moaning and groaning. I knew she was in terrible shape just by her groans. Shortly after the accident a Highway Patrolman came on the scene. He could hear Bessie moaning and groaning so he went over to her. After he looked at her he took out his gun and shot her between the eyes. Then the Patrolman came across the road with his gun in his hand and looked at me. He said, "Your mule was in such bad shape I had to shoot her. How are you feeling?" It was then that I said. "I'm fine." D

Anniversary Special!!!

5% OFF

suggested retail, on next purchase of DSI software or system.



*Not valid with any other promotions/discounts.

**Coupon may only be used once, and is good through Dec. 31, 2003.

***Mention promotional code: XB011

Happy Birthday DSI!!

January 2003 marks the 20th year anniversary for Display Systems International. These years have had their trials and achievements, as many businesses do. Dale Lemke founded Display Systems in 1983, working in and around Saskatoon. Richard Haubrich, Dave Falk, Rob Lemky, Tanya Lemke and Rachel Lemke saw the company through the turn of the century with success. As we progress into the future, DSI continues to place an emphasis on superb products and customer service.



Thanks to all our dealers and customers for their loyalty and support! D

TextPro Sr. Extra! Extras!!

Display Systems International has a new offer for those wishing to purchase TextPro Sr. software and systems. A 17 inch VGA monitor will now be included with every TextPro Sr. system purchased.

Also, recently released: New Text Editor Manual. This is available on-line at Display Systems International website, free of charge. D

How Do Crazy People Go Through The Forest? *They Take The Psycho Path.*

How Do You Get Holy Water? *You Boil The Hell Out Of It.*

Sermon On Temperance

A southern minister was completing a sermon on temperance. With great expression he said, "If I had all the beer in the world, I'd take it and pour it into the river."

With even greater emphasis he said, "And if I had all the wine in the world, I'd take it and pour it into the river." And then finally, he said, "And if I had all the whiskey in the world, I'd take it and pour it into the river." When his sermon was over, he sat down.

The song leader stood up very cautiously and announced, "For our closing song, let us sing Hymn #365: Shall We Gather at the River." D

DSI On the Road. . .

DSI representatives are preparing for the SCTE show from May 12 to 14, 2003 in Philadelphia, PA. Make your way to booth number 1104 and find the character generator that's right for you. Also, enjoy the celebrations of DSI's 20th year anniversary!

Always ready to share and serve, DSI was off for the National League of Cities Conference from the 5th-6th of December, which Richard and Rob attended in Salt Lake City, Utah. Thanks for the support at booth number 600.

From November 14-15, Richard visited Minnesota to do in-house training for Owatana Public Schools. It was a great success! Thanks to Owatana for their hospitality.

For information at any time concerning trade shows, vendor days and training seminars consult DSI's web site, www.displaysystemsintl.com. D
(306) 934-6884 / email: tanya@displaysystemsintl.com

I am interested in receiving information on the following DSI products: (Check all that apply.)

- IBM ELITE GOLD
- IBM ELITE 2000
- IBM TextPro Sr.
- IBM TEBBS
- Please send me a free DSI Demo CD.
- Please mail me information on DSI products.
- I would like someone from DSI to contact me.
- I would like to receive the Monitor via email.

Please fill out the following so we can serve you better:

Name: _____
 Company: _____
 Mailing Address: _____
 City: _____
 State: _____ Zip: _____
 Phone#: _____
 Email: _____

Elite Gold, Popular at Mediacom!

This issue we are interviewing Sue Cullip with Mediacom in Waseca, MN.

Media Com has purchased several Elite Gold Display Only units and a single Elite Gold Creation unit to manage their Mediacom Connection channels in Minnesota and Iowa. The systems are administered from a central office in Waseca, MN. They use the Mediacom Connection channel to keep their viewers informed about their operations and specials that they are offering. Mediacom also uses their channels to do cross channel promotions for movie channels like HBO. Mediacom purchased their Creation unit and first Display Only unit in 2001 and have been adding display only units into different head ends over the past year.

Sue Cullip manages seven active systems from her location in Minnesota. Mediacom uses a high speed Internet connection, which Sue says works the best, allowing the systems to run smoother.

Sue looks forward to the word wrap coming soon in the newest version, to give her more efficiency when making new pages. She is also interested in the email update feature, also in the new version.

Sue particularly enjoys working with the staff at DSI . . . *“the people in support and sales have been great helps in learning to use the system and making sure that things go well.”*

Sue Cullip is especially pleased with the simplicity of the software when creating schedules. *“I also like the fact that the system is easy to use and that I can use one machine to do all the work rather than one for scanning images and working on images and then one to create the pages.”*

Display Systems would like to thank Sue Cullip, of Mediacom, for taking the time to openly discuss her opinions of the DSI software she uses.
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All Grown Up

A physician was taking his four year old daughter to preschool when she picked up his stethoscope (which he had left on the car seat) and began playing with it. "Be still, my heart," he thought, "My daughter wants to follow in my footsteps!" Then the child spoke into the instrument: "Welcome to McDonald's. May I take your order?" D



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